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MANNHEIM STEAMROLLER

Christmas

BY CHIP DAVIS

**MANNHEIM STEAMROLLER ANNOUNCES
2017 CHRISTMAS TOUR**

**Best Selling Christmas Artist of all Time
to Perform in Cities Across America**

Chip Davis, founder and creator of Mannheim Steamroller and the industry's largest independent record label, American Gramophone, announced that his annual Christmas concert tour will begin on November 13th, 2017. Two traveling ensembles will hold performances in cities across the country.

Grammy Award[®] winner Davis will direct and co-produce Tour performances with MagicSpace Entertainment. The show features classic Christmas hits from Mannheim Steamroller and multimedia effects in an intimate setting.

In addition to being a holiday tradition for many families, the Mannheim Steamroller Christmas Tour regularly attracts repeat attendance from multi-generational guests. and is one of the longest running tours in the music industry.

“Our first Christmas tour was 33 years ago in 1974 when we played in five cities. Currently, we play an average of 75 cities each year and it is a real privilege to continue sharing the holiday spirit through our performances,” said Chip Davis.

PBS stations nationwide will be broadcasting “Mannheim Steamroller 30/40 Live” this year. The milestone special was filmed two years ago to mark the group's 30 year anniversary of musical holiday magic and 40 years of groundbreaking *Fresh Aire* compositions. This year's tour includes many of the performances in the PBS special broadcast.

Mannheim Steamroller has sold more than 40 million albums, 28 million in the Christmas genre. Their holiday CD's have become synonymous with Christmas and occupy top

positions on Billboard's Seasonal Chart every year.

Having 19 gold, 8 multi-platinum and 4 platinum-certified records, Davis is among an elite group of artists that include U2, Jay-Z, and The Beach Boys with such certifications.

Mannheim Steamroller Christmas by Chip Davis is produced by MagicSpace Entertainment. The company is headed by Lee D. Marshall, Joe Marsh, John Ballard, Steve Boulay and Bruce Granath and has been producing and presenting national tours, Broadway shows, concerts and museum exhibits worldwide for over 30 years. Consistently one of the top promoters in North America, MagicSpace Entertainment typically produces and presents more than 250 events in 75 cities per year. They have offices in Park City and Salt Lake City, UT. www.magicspace.net

About Chip Davis and Mannheim Steamroller

From his longtime home in Omaha, Neb., Mannheim Steamroller creator and founder Chip Davis makes innovative music inspired by the sounds of another age. This former teacher and jingle writer founded the music industry's largest independent recording label, American Gramophone, in 1974 when industry executives said Davis' innovative 18th century instrumental rock sound would never sell. In addition to a Grammy Award, Davis is largely credited with establishing the New Age music category. His first Christmas album in 1984, revolutionized the making and marketing of holiday music, the album's success made Christmas records a "must do" for all music artists. With more than 28 million Christmas albums sold, Davis is the #1-selling Christmas artist of all time with Elvis coming in at a distant 17 million holiday records sold. He is also one of the most successful entrepreneurs in the music industry, offering a rich array of lifestyle products on www.mannheimsteamroller.com including hot chocolate, food, apparel and novelty items. His latest achievement is creating a cutting edge psychoacoustic technology that is being used in major medical institutions such as Mayo Clinic.

For more information and a complete list of tour dates, visit:

<http://www.mannheimsteamroller.com/2017-christmas-tour/>

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